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TO WHOM IT MAY CONCERN

TESTIMONY/ REFERENCE ON MY EXPERIENCE ON THE GEN X PROGRAMME IN THE PAST 3 YEARS

1. The impact of the programme

The programme has inspired students or young professionals who either were able to make it to the finals and in particular those who won.

Their institutions or companies were equally encouraged by the recognition of their roles to the development of the students or young professionals.

Those who are exposed to it speak high of it.

2. What the programme has unveiled

It is important to constantly explore creative ways and means to identify and mobilise students or young professionals to be innovative.

Furthermore talent, uncovered hitherto, has confirmed that Africa has abundance of talent for innovation which needs to be "hunted", developed and unleashed.

3. Why companies should support the initiative

It has been proven beyond doubt that innovation is one of the cardinal pillars for science and technological advancement without which any society will suffer from slow progress if not stagnation.

Companies will benefit from cutting-edge innovations which will bring state-of art technologies or products that will enhance their productivity, competitiveness and growth.

Companies ought to contribute to this initiative given the prospects and benefits that arise out of it – whether individually for themselves or for the country as a whole.

Warm regards,

A handwritten signature in black ink, appearing to read 'Sisa Njikelana', is written over a light blue horizontal line.

Sisa Njikelana
MANAGING DIRECTOR